

Rated SR Socially Relevant Film Festival New York March 14-20 at the Quad Cinema



(New York, NY Jan. 14, 2014) Rated SR Socially Relevant Film Festival New York (<http://www.ratedsrfilms.org/>), a new non-profit film festival will run March 14-20, 2014 at New York's Quad Cinema. Founded by award-winning actor, filmmaker and curator Nora Armani, the festival will showcase films with human interest stories and socially relevant themes as a response to the proliferation of violence and violent forms of storytelling. Rated SR aims to promote positive social change through the powerful medium of cinema.

Over thirty narrative and documentary films will screen including shorts and features with twelve feature films competing for the grand prize, a week-long theatrical engagement at the Quad Cinema, courtesy of the QuadFlix Select Program. A documentary winner will receive a VOD DVD distribution deal courtesy of Cinema Libre Studio, a leader in the distribution of social issue documentaries and independent feature films. There will also be non-competing special spotlight screenings and panels with distinguished guests. The official film festival slate will be announced the first week of February.

Festival partners include:

- Academic partner, the School of the Visual Arts Social Documentary department, home of the new MFA in Social Documentary filmmaking.
- Dailymotion (<http://www.dailymotion.com/RatedSR#video=x19e8px>), the official video media partner. A selection of close to 100 film trailers from the festival submissions are viewable on an official festival page, garnering close to 100,000 visits to date.
- Other promotional partners of the festival include: NYFA, Unifrance Films International, Cineuropa, FIAF and Center for Remembering and Sharing.
- New-York based metal smith designer Michael Aram has donated a special trophy to be awarded to the recognized Rated SR honoree.

Festival Contacts:

Publicist: Sylvia.Savadjian@gmail.com; (516) 606-3091

Education and Community Outreach Coordinator: Constance Du Bois
outreachsr@gmail.com

RATED SR is a film festival that focuses on socially relevant human stories and raises awareness to social problems by offering positive solutions through the powerful medium of cinema. Rated SR believes that through raised awareness, expanded knowledge about diverse cultures, and the human condition as a whole, it is possible to create a better world free of violence, hate and crime.

Rated SR Socially Relevant Film Festival New York shines the spotlight on filmmakers who tell compelling, socially relevant narratives across a broad range of social issues without resorting to gratuitous violence and violent forms of movie-making. Rated SR Films are enlightening, uplifting, entertaining, but most of all artistically appealing. A portion of the proceeds from ticket sales each year of the festival will be donated to a charity selected from the fields of: poverty, homelessness, cancer and aging.