WHAT THEY SAID ABOUT US

TR|BECA  Tribecafilm.com
“Rated SR Socially Relevant Film Festival New York is sure to appeal to cinema fans of all interests. So come on and support New York’s latest festival.”
- Catherine Fisher

THE HUFFINGTON POST
“Amy Goodman provided a rousing key note address to a festival that will hopefully last well into the future.”
- Chris Atamian

Louis Proyect: The Unrepentant Marxist
“As the founder of the SR film festivals, Nora Armani is blessed with an uncommon ability to curate some of the most important films being made today.”
- Louis Proyect

FilmFreeway
“SR is easily one of North America’s best film festivals and we’re very proud to be partnered with such an amazing event!”

Indiewire  |  SydneysBuzz
“... an important program of films.”
- Peter Belsito

Martin Sheen
“The world seems to have lost its way—filled with fear, exclusion and building walls. See [it] at the wonderful SR Socially Relevant Film Festival in NY.”
- Martin Sheen

Erin Brockovich
“I am proud to support the mission of SR Socially Relevant Film Festival New York. Movies have a unique ability to bring social issues to life and films like these can truly change lives, I should know.”
- Erin Brockovich

Great to see such a wonderful festival go from strength to strength, and congratulations to Nora Armani and her team for all their hard work.”
SR FILMS ENLIGHTEN, UPLIFT, EDUCATE, BUT MOST OF ALL ARTISTICALLY ENTERTAIN.
Over 600 films from 39 countries, ranging from shorts to feature length narratives and
documentaries have been screened in competition and as spotlight screenings during the
past eight years since the festival’s creation. Screenplays are also selected and awarded.
Submissions come from 6 continents!

SR Socially Relevant™ Film Festival New York – www.ratedsrfilms.org – is a 501 c 3 non-
profit film festival with a mission to shine the spotlight on filmmakers who tell compelling,
socially relevant, human interest stories across a broad range of social issues without
resorting to gratuitous violence and violent forms of movie making. SR believes that it is
possible to create a better world through expanded knowledge about diverse cultures and
the human condition with the help of the powerful medium of cinema.

NEXT FESTIVAL DATES: March 16-27, 2022
LOCATIONS: Lincoln Center, Union Square & Greenwich Village.
VENUES: Elinor Bunin Munroe Film Center, Cinema Village, CRS.
What we achieved in our first nine years.

600+ FILMS SHOWN FROM 39 COUNTRIES OVER 70 DAYS WITH 52 PARTNERS ON BOARD
SOME OF THE SCREENED FILMS

MY YANG GANG DIARY
THEIR ALGERIA
THE DESIRE TO LIVE
HOSPITAL – SÁRKA'S MOTHER

BEIRUT
POPPY
EINE HANDVOLL WASSER

ARMEÑIANS OF THE WORLD
KARMA COMA
SUPERCINCO: WOMEN IN THE SKY

MASTER RACE
IN AMERICA
BIG EARTH
EN MILLE MERCURAUX

ELLISETT: TRAVELING OF ALICE
ARCHIVES
NEELKOMOR
TWO SIDES

AN ACT OF TOME
THE MAN WHO MADE WOMEN
MANDALINA AGAÇ

THE RIVER YOU STEP IN

THE OLD ROGUE
LOYK

www.ratedsrfilms.org | ratedsrfilms@gmail.com | +1 917-318-2290
SHATTERED BUT UNBROKEN: SPOTLIGHT ON LEBANESE CINEMA
BY SR SOCIALLY RELEVANT™ FILM FESTIVAL NY AND THE LEBANESE
AMERICAN UNIVERSITY - LAU

In-person gala opening screenings at The Elinor Bunin Munroe Film Center at the Lincoln Center on August 17 with a VIP reception. Online streaming of films and live panel from August 18 through 21. Two hits from Lebanese Cinema, Ziad Doueiri’s Oscar Nominated The Insult and the New York Premiere screening of Oualid Mouaness’ new film 1982 with a Q&A on August 17, followed by a VIP wine reception courtesy of STORICA Wines in the presence of participating filmmakers.

REJOICE, RESIST: SPOTLIGHT ON BIPOC FILMS

Rejoice, Resist: Black Indigenous People of Color Films was organized by SR Socially Relevant Film Festival New York together with festival partners ImageNation and The Black Independent Filmmaker App, created by Justin Thomas, and is sponsored by Black Public Media, and the short-form video platform Rizzle.
Demographically the SR Socially Relevant™ Film Festival audience ranges from millennials through seniors. They are mostly professional, well-travelled, internationally educated, diverse, socially conscious individuals who appreciate art, culture and choose socially relevant film content over the sensationalistic and often violent blockbusters. Attempts are made to reach out to schools that do not fit this demographic to initiate and educate younger populations about this genre.

OUR AUDIENCE FITS INTO ONE OF THE BELOW CATEGORIES, OR IS INITIATED THROUGH THE FESTIVAL TO BE:

- Socially responsible, and politically active.
- Advocate social causes related to women, children, gender, and age.
- Dine out at health-conscious, sustainable establishments, and be aware of sustainable practices.
- Conscious of environmental and social issues taking responsibility for these matters.
- Donates to social causes.
- Informed on current trends in technology, social entrepreneurship, social issues, arts and entertainment.

Your affiliation with SR Socially Relevant™ Film Festival New York, will inform the film enthusiasts in attendance, and those on our social media outlets, that you are committed to positive social change through your business or social actions.
People we reach through our and our partners’ sites.

Film Freeway
850K Subscribers

YouTube
500 Subscribers

Industry partners
130K Subscribers

SAG/AFTRA
75K Reach

Our own lists
15K Subscribers

Mayor's and Governor's offices
80K Subscribers

The festival has
6105 followers on

www.ratedsrfilms.org | ratedsrfilms@gmail.com | +1 917-318-2290
**ALL SPONSORSHIP LEVELS ARE CUSTOMIZED TO THE SPONSOR’S NEEDS**

Spotlight your company’s mission, profile and actions through varied exposure options! Promoting our sponsors and their engagement is a top priority for us. Sponsorships may be in-cash and partly in-kind, such as donation of post-production, distribution, exhibition, software & related goods and services, hospitality services.

- Brand, logo and signage, throughout the festival week. Festival’s Step and Repeat, X-Banner, Signage, Festival Swag Bags, Promo Gifts based on level of sponsorship.

- Advertising in the festival guide, website/social media and onscreen in the festival trailer shown at Cinema Village three weeks prior to the festival and throughout the festival week.

- Corporate hospitality of spotlight events and receptions highlighting the opening or closing night, special films, award-winners, and our sponsors’ brands.

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Our audience.  

SONY giving a partner demonstration.  

VR/AR demonstration at the Arc/k Project table.
# Sponsorship and Advertising Levels

Our nominal sponsorship opportunities come in four customizable levels. Each level is designed keeping the sponsor’s needs and degree of involvement in mind.

<table>
<thead>
<tr>
<th>Description*</th>
<th>Premier Sponsor</th>
<th>Supporting Sponsor</th>
<th>Category Sponsor</th>
<th>Theme Sponsor</th>
<th>Advertiser Sponsor</th>
<th>Simple Listing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRESS, MEDIA and OTHER OUTLETS</strong></td>
<td>$25,000.00</td>
<td>$10,000.00</td>
<td>$5,000.00</td>
<td>$1,500.00</td>
<td>$500 - $1000</td>
<td>$75 - $125</td>
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<tr>
<td>Name Placement in Calendar Entries</td>
<td>Only 3 available</td>
<td>12 Available</td>
<td>5 Available</td>
<td>Unlimited</td>
<td>Unlimited</td>
<td>Unlimited</td>
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<tr>
<td>Press Release of festival program to announce sponsorship</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Logo Placement in Press Release announcing sponsors</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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<tr>
<td>Recognition and mention at the Festival’s Press Event - February 9th</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td><strong>ORGANIZATIONAL BRANDING</strong></td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>Logo Placement on Festival Trailer playing as pre-roll before screenings</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Logo and/or Name Placement on E-Newsletter</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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<tr>
<td>Logo Placement Hyperlinked to Sponsor Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Logo and/or Name Placement on Event Invitations</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td><strong>EVENT BRANDING</strong></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Company Banner Placement as sponsor of Zoom events (workshops)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Presenter/ Moderator of one or more Major Events (based on level)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Name Branding on Selected Film Blocks (Countries, Genres, Themes, etc.)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Name Branding on Educational Events and Industry Panels</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Priority and Reserved VIP invitation to Zoom networking events</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>30 Second video clip (provided by sponsor) played with choice of category</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Company Materials in VIP Swag Bags (for winners, moderators &amp; Jury)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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<tr>
<td>Advertisement on Website - On Website Home page Banner - Presenter, Premier Sponsor, or Category Sponsor as the case might be.</td>
<td>300 x 600 pixels</td>
<td>300 x 600 pixels</td>
<td>300 x 250 pixels</td>
<td>300 x 250 pixels</td>
<td>300 x 250 pixels</td>
<td>300 x 250 pixels</td>
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<tr>
<td>Complimentary VIP All-Access Passes to all festival events and screenings</td>
<td>24 Passes</td>
<td>12 Passes</td>
<td>6 Passes</td>
<td>2 Passes</td>
<td>2 Passes</td>
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<td><strong>SOCIAL MEDIA</strong></td>
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<td>Facebook Event and Evite Page mention - In Header for Presenter level</td>
<td>3 Posts</td>
<td>2 Posts</td>
<td>One post</td>
<td>One post</td>
<td>One post</td>
<td>One post</td>
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<tr>
<td>Facebook Main Page mention - In Header for Presenter level</td>
<td>3 Posts</td>
<td>2 Posts</td>
<td>One post</td>
<td>One post</td>
<td>One post</td>
<td>One post</td>
</tr>
<tr>
<td>Twitter mention - All levels</td>
<td>3 Tweets</td>
<td>2 Tweets</td>
<td>One Tweet</td>
<td>One Tweet</td>
<td>One Tweet</td>
<td>One Tweet</td>
</tr>
</tbody>
</table>

* All category perks are customizable and we are happy to discuss them with you to suit your particular needs.
“We make a living by what we get, but we make a life by what we give.”

—Winston Churchill