9th ANNUAL INTERNATIONAL FILM FESTIVAL

Sponsorship Opportunities

ELINOR BUNIN MUNROE FILM CENTER and CINEMA VILLAGE

MARCH 16-27, 2022
WHAT THEY SAID ABOUT US

TRIBeca  Tribecafilm.com
“Rated SR Socially Relevant Film Festival New York is sure to appeal to cinema fans of all interests. So come on and support New York’s latest festival.”
- Catherine Fisher

THE HUFFINGTON POST
“Amy Goodman provided a rousing key note address to a festival that will hopefully last well into the future.”
- Chris Atamian

Louis Proyect: The Unrepentant Marxist
“As the founder of the SR film festivals, Nora Armani is blessed with an uncommon ability to curate some of the most important films being made today.”
- Louis Proyect

Indiewire | SydneysBuzz
“... an important program of films.”
- Peter Belsito

“I am proud to support the mission of SR Socially Relevant Film Festival New York. Movies have a unique ability to bring social issues to life and films like these can truly change lives, I should know.”
- Erin Brockovich

“SR is easily one of North America’s best film festivals and we’re very proud to be partnered with such an amazing event!”
- Martin Sheen

Great to see such a wonderful festival go from strength to strength, and congratulations to Nora Armani and her team for all their hard work.”
- www.ratedsrfilms.org | ratedsrfilms@gmail.com | +1 917-318-2290
SR Socially Relevant™ Film Festival New York - www.ratedsrfilms.org - is a 501 c 3 non-profit film festival with a mission to shine the spotlight on filmmakers who tell compelling, socially relevant, human interest stories across a broad range of social issues without resorting to gratuitous violence and violent forms of movie making. SR believes that it is possible to create a better world through expanded knowledge about diverse cultures and the human condition with the help of the powerful medium of cinema.

SR FILMS ENLIGHTEN, UPLIFT, EDUCATE, BUT MOST OF ALL ARTISTICALLY ENTERTAIN.

Over 500 films from 35 countries, ranging from shorts to feature length narratives and documentaries have been screened in competition and as spotlight screenings during the past eight years since the festival’s creation. Screenplays are also selected and awarded. Submissions come from 6 continents!

NEXT FESTIVAL DATES: March 16-27, 2022
LOCATIONS: Lincoln Center, Union Square & Greenwich Village.
VENUES: Elinor Bunin Munroe Film Center, Cinema Village, CRS.
What we achieved in our first nine years.

550 films shown from 35 countries over 61 days with 52 partners on board.

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SOME OF THE SCREENED FILMS
Shattered but Unbroken: Spotlight on Lebanese Cinema by SR Socially Relevant™ Film Festival NY and The Lebanese American University - LAU

In-person gala opening screenings at The Elinor Bunin Munroe Film Center at the Lincoln Center on August 17 with a VIP reception. Online streaming of films and live panel from August 18 through 21. Two hits from Lebanese Cinema, Ziad Doueiri’s Oscar Nominated The Insult and the New York Premiere screening of Oualid Mouaness’ new film 1982 with a Q&A on August 17, followed by a VIP wine reception courtesy of STORICA Wines in the presence of participating filmmakers.

Rejoice, Resist: Spotlight on BIPOC Films

Rejoice, Resist: Black Indigenous People of Color Films was organized by SR Socially Relevant Film Festival New York together with festival partners ImageNation and The Black Independent Filmmaker App, created by Justin Thomas, and is sponsored by Black Public Media, and the short-form video platform Rizzle.
2 SIDEBARS IN 2021
Demographically the SR Socially Relevant™ Film Festival audience ranges from millennials through seniors. They are mostly professional, well-travelled, internationally educated, diverse, socially conscious individuals who appreciate art, culture and choose socially relevant film content over the sensationalistic and often violent blockbusters. Attempts are made to reach out to schools that do not fit this demographic to initiate and educate younger populations about this genre.

OUR AUDIENCE FITS INTO ONE OF THE BELOW CATEGORIES, OR IS INITIATED THROUGH THE FESTIVAL TO BE:

• Socially responsible, and politically active.
• Advocate social causes related to women, children, gender, and age.
• Dine out at health-conscious, sustainable establishments, and be aware of sustainable practices.
• Conscious of environmental and social issues taking responsibility for these matters.
• Donates to social causes.
• Informed on current trends in technology, social entrepreneurship, social issues, arts and entertainment.

Your affiliation with SR Socially Relevant™ Film Festival New York, will inform the film enthusiasts in attendance, and those on our social media outlets, that you are committed to positive social change through your business or social actions.
OUR REACH AT A GLANCE

People we reach through our and our partners’ sites.

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**Film Freeway**
- **850K Subscribers**

**YouTube**
- **500 Subscribers**

**Industry partners**
- **130K Subscribers**

**SAG/AFTRA**
- **75K Reach**

**Our own lists**
- **15K Subscribers**

**Mayor’s and Governor’s offices**
- **80K Subscribers**

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The festival has **6105** followers on [Facebook](#) and [Twitter](#).
ALL SPONSORSHIP LEVELS ARE CUSTOMIZED TO THE SPONSOR’S NEEDS

Spotlight your company’s mission, profile and actions through varied exposure options! Promoting our sponsors and their engagement is a top priority for us. Sponsorships may be in-cash and partly in-kind, such as donation of post-production, distribution, exhibition, software & related goods and services, hospitality services.

• Brand, logo and signage, throughout the festival week. Festival’s Step and Repeat, X-Banner, Signage, Festival Swag Bags, Promo Gifts based on level of sponsorship.

• Advertising in the festival guide, website/social media and onscreen in the festival trailer shown at Cinema Village three weeks prior to the festival and throughout the festival week.

• Corporate hospitality of spotlight events and receptions highlighting the opening or closing night, special films, award-winners, and our sponsors’ brands.
### SPONSORSHIP and ADVERTISING LEVELS

Our nominal sponsorship opportunities come in four customizable levels. Each level is designed keeping the sponsor’s needs and degree of involvement in mind.

<table>
<thead>
<tr>
<th><strong>Description</strong></th>
<th><strong>Premier Sponsor</strong></th>
<th><strong>Supporting Sponsor</strong></th>
<th><strong>Category Sponsor</strong></th>
<th><strong>Theme Sponsor</strong></th>
<th><strong>Advertiser Sponsor</strong></th>
<th><strong>Simple Listing</strong></th>
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</thead>
<tbody>
<tr>
<td>Name Placement in Calendar Entries</td>
<td>Yes</td>
<td></td>
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<tr>
<td>Press Release of festival program to announce sponsorship</td>
<td>Yes</td>
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<tr>
<td>Logo Placement in Press Release announcing sponsors</td>
<td>Yes</td>
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<tr>
<td>Recognition and mention at the Festival’s Press Event</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Name Branding on Festival Trailer</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Name Branding on E-Newsletter</td>
<td>Yes</td>
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<td>Logo Placement Hyperlinked to Sponsor Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Logo Placement on Event Invitations</td>
<td>Yes</td>
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<td>Company Banner Placement as sponsor of Zoom events (workshops)</td>
<td>Yes</td>
<td>Yes</td>
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<td>Presenter/ Moderator of one or more Major Events</td>
<td>Yes</td>
<td>Screenings</td>
<td>Screenings</td>
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<td>Name Branding on Selected Film Blocks (Countries, Genres, Themes, etc.)</td>
<td>Yes</td>
<td>Yes</td>
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<td>Name Branding on Educational Events and Industry Panels</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Priority and Reserved VIP invitation to Zoom networking events</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>30 Second video clip (provided by sponsor) played with choice of category</td>
<td>Yes</td>
<td>Yes</td>
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<td>Company Materials in VIP Swag Bags (for winners, moderators &amp; Jury)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Advertainment on Website - On Website Home page Banner</td>
<td>300 x 600 pixels</td>
<td>300 x 600 pixels</td>
<td>300 x 250 pixels</td>
<td></td>
<td>300 x 250 pixels</td>
<td>Business card size = $125</td>
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<td>Premier Sponsor, or Category Sponsor as the case might be.</td>
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<td>Complimentary VIP All-Access Passes to all festival events and screenings</td>
<td>24 Passes</td>
<td>12 Passes</td>
<td>6 Passes</td>
<td>2 Passes</td>
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*All category perks are customizable and we are happy to discuss them with you to suit your particular needs.*
“We make a living by what we get, but we make a life by what we give.”

—Winston Churchill