

## SPONSORSHIP and ADVERTISING LEVELS

Our nominal sponsorship opportunities come in four customizable levels.  
Each level is designed keeping the sponsor's needs and degree of involvement in mind.

Description*	PREMIER Sponsor \$25,000.00 Only 3 available	SUPPORTING Sponsor \$10,000.00 12 Available	CATEGORY Sponsor \$5,000.00 5 Available	THEME Sponsor \$1,500.00	ADVERTISER Sponsor \$500 - \$1000 unlimited	SIMPLE LISTING \$75 - \$125 unlimited
<b>PRESS, MEDIA and OTHER OUTLETS</b>						
Name Placement in Calendar Entries	Yes					
Press Release of festival program to announce sponsorship	Yes					
Logo Placement in Press Release announcing sponsors	Yes					
Recognition and mention at the Festival's Press Event - February 9th	Yes	Yes				
<b>ORGANIZATIONAL BRANDING</b>						
Logo Placement on Festival Trailer playing as pre-roll before screenings	Yes	Yes				
Logo and/or Name Placement on E-Newsletter	Yes	Yes				
Logo Placement Hyperlinked to Sponsor Website	Yes	Yes	Yes		Yes	Yes
Logo and/or Name Placement on Event Invitations	Yes					
<b>EVENT BRANDING</b>						
Company Banner Placement as sponsor of Zoom events (workshops)	Yes	Yes				
Presenter/ Moderator of one or more Major Events (based on level)	Yes	Screenings/ Workshops	Screenings			
Name Branding on Selected Film Blocks (Countries, Genres, Themes, etc.)	Yes	Yes				
Name Branding on Educational Events and Industry Panels	Yes	Yes	Yes			
Priority and Reserved VIP invitation to Zoom networking events	Yes	Yes	Yes			
30 Second video clip (provided by sponsor) played with choice of category	Yes	Yes				
Company Materials in VIP Swag Bags (for winners, moderators & Jury)	Yes	Yes	Yes		Yes	
Advertisement on Website - On Website Home page Banner - Presenter, Premier Sponsor, or Category Sponsor as the case might be.	300 x 600 pixels	300 x 600 pixels	300 x 250 pixels		300 x 250 pixels	Business card size = \$125
Complimentary VIP All-Access Passes to all festival events and screenings	24 Passes	12 Passes	6 Passes		2 Passes	
<b>SOCIAL MEDIA</b>						
Facebook Event and Evite Page mention - In Header for Presenter level	3 Posts	2 Posts	One post			
Facebook Main Page mention - In Header for Presenter level	3 Posts	2 Posts	One post			
Twitter mention - All levels	3 Tweets	2 Tweets	One Tweet			
* All category perks are customizable and we are happy to discuss them with you to suit your particular needs.						